

**MICHELIN solutions**  
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**The COMMERCIAL VEHICLE SHOW 2015**

It's no secret that everyone promises to save you fuel.  
But we **guarantee** it.

Discover more on **stand 5J40**, @TheCVShow, Birmingham,  
**April 14-16<sup>th</sup> 2015**

Sign up for an EFFIFUEL™ or EFFITIRES™ contract:  
- EFFITIRES™, the outsourced solution for managing tyres expenditure. Now to include a fuel savings guarantee  
- EFFIFUEL™, the solution for a sustainable reduction in fuel consumption, with a commitment on results.

Caption:

Description:

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caption:

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