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**Beyond COVID-19**  
Europe Original Equipment & Replacement PCLT Tire  
Demand Forecasts  
October 2021

**ASTUTUS**  
RESEARCH

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Sulla scia della pandemia di Covid-19, la domanda di auto nuove è aumentata in modo significativo nel 2021. Tuttavia, la ripresa del volume dei nuovi veicoli prodotti, e quindi del mercato dei pneumatici di primo equipaggiamento, è stata frenata dalle carenze nella catena di approvvigionamento, in particolare dei semiconduttori.

Dopo i forti cali nel 2020, i mercati dei pneumatici di ricambio PCLT stanno invece avendo una forte ripresa con l'aumento dei chilometri percorsi dai veicoli.

L'ente di ricerca inglese Astutus Research presenta [una serie di report](#), in formato PowerPoint, basati su regione e segmento di prodotto, con pacchetti di dati Excel di accompagnamento, fornendo una previsione dettagliata dei prossimi sviluppi nei mercati del primo equipaggiamento e del ricambio fino al 2025.

I pacchetti di dati Excel contengono dati dettagliati sul primo equipaggiamento PCLT e sui volumi di pneumatici di ricambio per regione e paese dal 2015 e le previsioni al 2025.

Cliccare sul titolo di ciascun report per ulteriori informazioni, inclusi contenuti e prezzi.

Gli acquisti saranno effettuati via e-mail, dopo la conferma del pagamento.

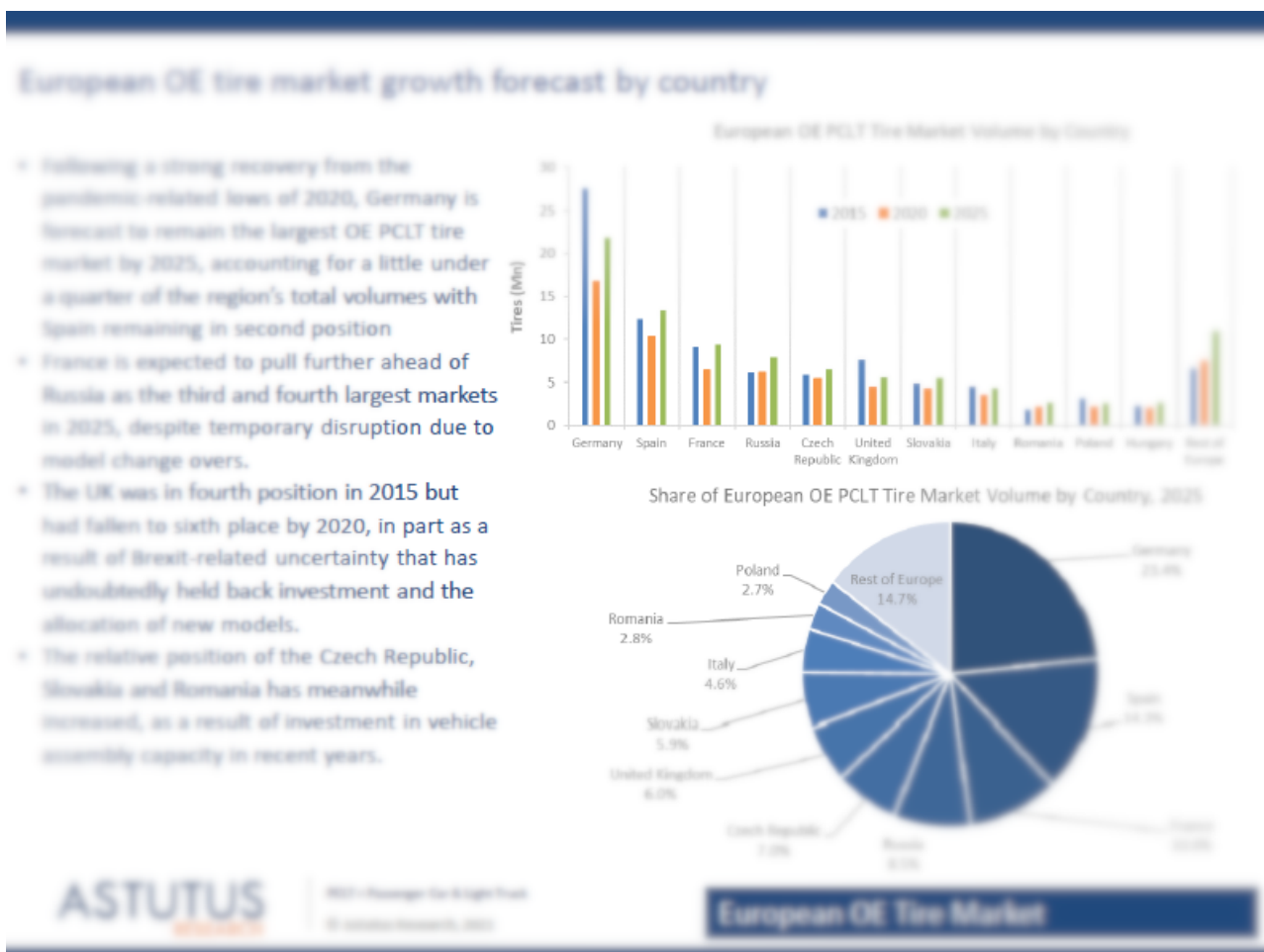
## **[Report "Beyond Covid-19" di Astutus Research](#)**

- [Europe Original Equipment PCLT Tire Market Forecasts to 2025](#)
- [Europe Replacement PCLT Tire Market Forecasts to 2025](#)
- [Europe Original Equipment & Replacement PCLT Tire Market Forecasts to 2025](#)
- [Americas Original Equipment PCLT Tire Market Forecasts to 2025](#)
- [Americas Replacement PCLT Tire Market Forecasts to 2025](#)
- [Americas Original Equipment & Replacement PCLT Tire Market Forecasts to 2025](#)

- [Asia Pacific Original Equipment PCLT Tire Market Forecasts to 2025](#)
- [Asia Pacific Replacement PCLT Tire Market Forecasts to 2025](#)
- [Asia Pacific Original Equipment & Replacement PCLT Tire Market Forecasts to 2025](#)
- [Global Original Equipment PCLT Tire Market Forecasts to 2025](#)
- [Global Replacement PCLT Tire Market Forecasts to 2025](#)

**Tutti i report saranno aggiornati su base trimestrale.**

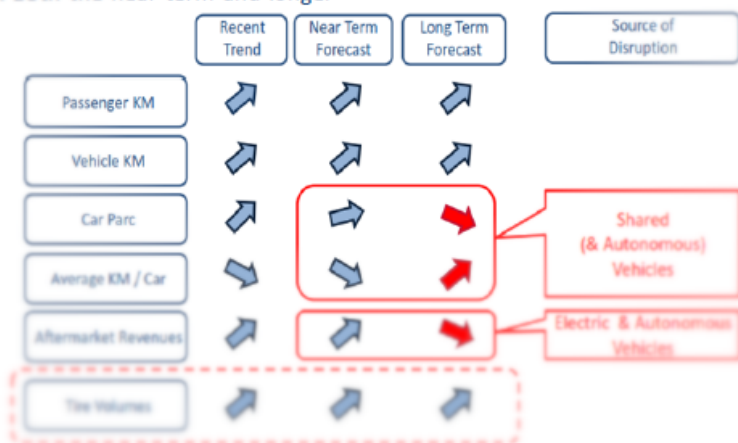
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### CASE trends remain supportive of OE tire demand in forecast period (2)

- More intensive vehicle ownership could also reverse the current trend of vehicles being replaced less frequently. A decline in the car parc, therefore, does not imply a decline in new vehicle sales.
- The trend towards shared mobility is likely to be accelerated once autonomous vehicles become more widespread (with the concept of robotaxis).
- Increased vehicle usage will, therefore, sustain growth in demand for tires in both the near term and longer

term, despite a reduction in the car parc. However, an increased frequency of vehicle replacement could result in some shift in demand from the replacement tire market to the original equipment tire segment. Furthermore, there will be a shift in demand from private consumers towards concentration in a number of large fleets.



### European OE tire market demand by region and country, 2015-2025

European OE 2015-2025 Tire Demand - Tires Mln

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Western Europe	65.6	67.3	68.2	64.6	61.3	46.2	52.9	56.9	58.6	59.5	60.4
Central Europe	19.1	19.7	20.2	20.7	20.7	16.7	18.3	20.1	22.2	22.7	23.1
Benelux CEE	7.2	6.4	8.0	9.6	9.7	8.0	8.6	8.9	9.2	9.8	10.2
<b>Total Europe</b>	<b>91.9</b>	<b>93.5</b>	<b>96.4</b>	<b>94.9</b>	<b>91.7</b>	<b>71.0</b>	<b>79.9</b>	<b>85.9</b>	<b>90.1</b>	<b>91.9</b>	<b>93.6</b>

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Germany	27.6	27.3	27.0	24.0	22.1	16.8	20.0	21.2	21.8	22.0	22.1
Spain	12.4	13.2	12.8	12.7	12.8	10.3	11.7	12.8	13.2	13.5	13.7
France	9.1	9.6	10.5	10.4	10.1	6.4	7.6	8.4	8.6	8.7	8.8
Poland	6.2	5.8	7.2	8.3	8.0	6.2	6.6	6.8	7.0	7.5	7.9
Czech Republic	5.8	6.3	6.6	6.8	6.7	5.4	6.1	6.7	6.8	6.7	6.5
United Kingdom	7.7	8.3	8.0	7.3	6.2	4.4	5.1	5.3	5.5	5.6	5.6
Sweden	4.9	4.9	4.9	5.1	5.2	4.2	4.5	5.2	5.3	5.4	5.5
Italy	4.5	4.9	4.9	4.6	3.9	3.5	3.7	3.8	3.9	4.1	4.3
Romania	1.8	1.7	1.7	2.2	2.3	2.1	2.3	2.4	2.5	2.6	2.6
Greece	3.1	3.2	3.2	3.1	3.0	2.1	2.2	2.4	2.5	2.5	2.5
Hungary	2.3	2.5	2.3	2.2	2.3	2.0	2.1	2.3	2.6	2.6	2.6
Portugal	0.7	0.6	0.8	1.3	1.6	1.2	1.3	1.4	1.5	1.5	1.6
Denmark	0.9	0.9	1.0	0.8	1.3	1.1	1.2	1.3	1.3	1.4	1.4

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