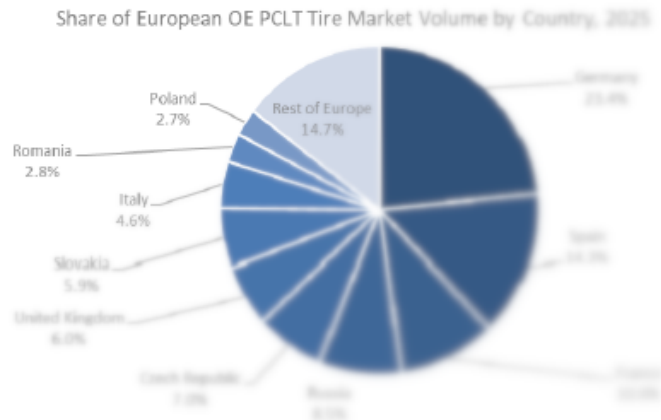
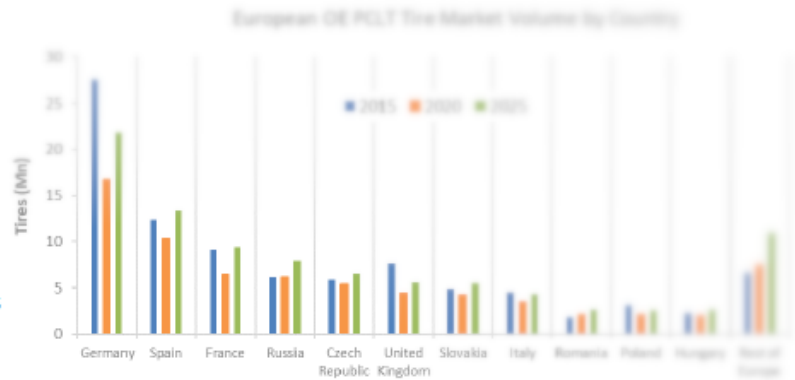


European OE tire market growth forecast by country

- Following a strong recovery from the pandemic-related lows of 2020, Germany is forecast to remain the largest OE PCLT tire market by 2025, accounting for a little under a quarter of the region's total volumes with Spain remaining in second position
- France is expected to pull further ahead of Russia as the third and fourth largest markets in 2025, despite temporary disruption due to model change overs.
- The UK was in fourth position in 2015 but had fallen to sixth place by 2020, in part as a result of Brexit-related uncertainty that has undoubtedly held back investment and the allocation of new models.
- The relative position of the Czech Republic, Slovakia and Romania has meanwhile increased, as a result of investment in vehicle assembly capacity in recent years.



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European OE Tire Market

Caption:

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