

**Chnbrand**  
**2023 China Brand Power Index SM (C-BPI®)**  
**Auto Tire Brand Ranking List**

(Based on a 1,000-point system)

The condition for brands to be listed is “not mentioned rate  $\geq 7\%$ ”

Brand	2023 C-BPI Score	Ranking	Change
Michelin	708.7	1	--
Bridgestone	361.2	2	--
Dunlop	339.9	3	--
Goodyear	314.4	4	--
Continental	314.0	5	+1
Pirelli	312.6	6	+1
Doublestar	263.0	7	+1
Maxxis	261.9	8	+4
Warrior	259.3	9	--
Kumho	258.9	10	-5
Triangle Tyre	256.3	11	+5
Chaoyang	252.6	12	-2
Cheng Shin Tyre (CST)	250.9	13	new
Hankook	242.0	14	-3
Yokohama	232.0	15	+2
Linglong	224.7	16	-1
Giti	222.7	17	-4

1. Source: Chnbrand 2023 China Brand Power Index SM (C-BPI®)

Caption:

Description:

Dimensions: 1000 x 1320

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credit:

camera:

caption:

created\_timestamp: 0

copyright:

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