

The advertisement features a large, realistic image of a Bridgestone EcoPia Enliten tire positioned on a winding asphalt road that stretches into the distance under a bright, hazy sky. In the top left corner, there are logos for the Rio 2016 Olympics, the Italian Football Federation (FIGC), and the Paralympics. The main headline in white text on the left reads: **/ PRONTO ALLA PERFORMANCE CON LA MIGLIORE EFFICIENZA NEL CONSUMO DI CARBURANTE**. To the right of the tire, there are two green callout boxes: the top one says 'MIGLIORE NELLA SUA CATEGORIA PER EFFICIENZA NEL CONSUMO DI CARBURANTE' and the bottom one says 'RESA CHILOMETRICA MIGLIORATA'. A QR code is located in the bottom left corner. In the bottom right corner, there is a red diagonal banner containing the text 'ECOPIA ENLITEN' and an image of two smaller tires, one labeled 'NUOVO'. Below the banner is the Bridgestone logo and the tagline 'Solutions for your journey'. A small 'TUV SÜD' logo is also visible near the bottom center.

Caption:

Description:

Dimensions: 776 x 531

aperture: 0

credit:

camera:

caption:

created_timestamp: 0

copyright:

focal_length: 0

iso: 0

shutter_speed: 0

title:

orientation: 0

keywords: Array